



Roadmap: Nestlé Deutschland AG

Background

At the 2022 General Meeting of the German Initiative on Sustainable Cocoa (GISCO), members decided to publish individual roadmaps with commitments and milestones as well as progress reports on these commitments.

The individual roadmaps are based on the [GISCO roadmap](#) which lists the goals, targeted indicators and recommendations for action on the focus topics of certified cocoa/cocoa from company programmes, traceability, deforestation/agroforestry, child labor and living income.

These public individual commitments complement the annual monitoring process carried out in cooperation with the ISCOs (European Initiatives for sustainable cocoa), give visibility of the members' contributions to the [GISCO objectives](#) and strengthen individual accountability.

Commitments

- [Traceability](#)
- [Certified cocoa and cocoa from company programmes](#)
- [Deforestation/Agroforestry](#)
- [Child Labour](#)
- [Living Income](#)

Comment of the member on the roadmap:

Traceability

Commitment (submitted in December 2022):

Transforming the sourcing of cocoa to achieve full traceability and segregation of our cocoa products from origin to factory.

Milestone 1:

Supply of mix identity preserved cocoa to the German Confectionery factory from Q1 2024. The chocolate used to produce our KITKAT will be fully segregated from mid-2024 at Hamburg factory with mix identity preserved income accelerator cocoa mass and segregated Rainforest Alliance cocoa butter.

Milestone 2:

The income accelerator program is aiming to close the living income gap and reduce child labor risks by encouraging changes in behavior and rewarding positive practices – both within the home and on the farm. The program incentivizes and enables cocoa-farming families to engage in practices in four areas: school enrolment, good agricultural (pruning) , agroforestry activities, and diversified incomes. The incentives are delivered directly in the hands of the two heads of the household by our partners via registered ‘mobile money’ accounts that ensure security and traceability.

1. Pilot-phase: 2020-2021 → 1.000 households in Côte d'Ivoire.
2. Test-phase: 2022-2023 → 10.000 households in Côte d'Ivoire.
3. From 2024 → expanding in Côte d'Ivoire and entering in Ghana
4. In 2030 → aiming to reach 160.000 households

Progress (submitted in December 2024):

Milestone 1: has been achieved. Our European confectionery factories in Hamburg (GER), York (UK) and Sofia (BG) are supplied with mix identity preserved cocoa mass and segregated Rainforest Alliance certified cocoa butter.

Milestone 2: is in progress. The program is currently being rolled out to 30.000 farmers and their families in Côte d'Ivoire and Ghana. More details in our progress report from April 2024 [income-accelerator-program-progress-report-summary.pdf](#)

Challenge:

structural & political issues

- The process of registering household members to the mobile money cash transfers proved overly complex.
- Some incentive payments were delayed or received without the full awareness of households.
- Cocoa-farming families were initially sceptical of pruning. It took a lot of effort by the on the ground teams to convince the farmers.

See https://www.nestlecocoaplan.com/sites/default/files/2023-08/income-accelerator-program-progress-report-july-2023_4.pdf for more learnings



Certified cocoa and cocoa from company programmes

Commitment (submitted in December 2022):

Worldwide: 100% Cocoa sourced from Nestlé Cocoa Plan which is either Rainforest Alliance Certified or Nestlé Cocoa Plan verified (LATAM) by end 2025.

Milestone 1:

Europe: Reached 100% Cocoa from Nestlé Cocoa Plan and Rainforest Alliance certified by end of 2022.

Milestone 2:

Delivering our cocoa ingredients segregation that requires a full commitment of all our partners and suppliers.

Progress (submitted in December 2024):

Milestone 1: has been achieved. Our cocoa sourced for Europe is 100% Rainforest Alliance certified and from or Nestlé Cocoa Plan.

Milestone 2: has been achieved.

Challenge:

Delivering our cocoa ingredients segregation that requires a full commitment of all our partners and suppliers.

Deforestation/Agroforestry

Commitment (submitted in December 2023):

Our cocoa Forest positive Strategy: aiming to achieve a deforestation free cocoa supply chain by 2025.

This commitment is embedded within the Nestlé's Forest Positive strategy. This includes activities within the Nestlé Cocoa Plan and the Income Accelerator program but forest protection and restoration projects including projects like Cavally Forest restoration Project, Beki and Bossematie and community forests (Toa Zèò, Zaranou, Nekeide, Tehiri, Tiegbei).

- Agroforestry: increase of tree cover and implementation of regenerative agriculture practices, distribution of forest and fruit trees
- Forest Protection and Restoration: protection of existing forestland from deforestation and degradation by involving local communities with restoration efforts, protection, and monitoring.

Cavally Forest Restoration Project in western Cote Ivoire initiated in 2020 by the Ivorian Government and Earthworm Foundation and Nestlé. The project is now partnering Swiss federal Administration (SECO) via the Swiss Platform for Sustainable Cocoa (SWISSCO) as well as companies Touton and Cocosource and working together with the Ivorian Ministry of Water and forests. 4 main aims objectives of the project are:

- Prevention of deforestation and improving the ecosystem by stimulating natural regeneration and rehabilitation of degraded areas in close collaboration with local communities
- Improving resilience of small-scale producers by helping them increase productivity, achieve greater income diversification, and gain easier access to financing.
- Helping protecting rights of children of the producers by raising awareness and providing easier access to financing.
- Establishing more transparent supply chain for cocoa and rubber, by improving traceability and exploring innovative solutions (including satellite monitoring) to increase the transparency of prices and payments to producers.

Milestone 1:

Agroforestry: 1,1 Million forest and fruit trees distributed in 2022

Forest Protection and Restoration: 634ha in Cavally in 2022 5 smaller scale community level forest protection and restoration projects



Milestone 2:

Achievement until 2023:

Cavally Forest:

- Agroforestry: 290.000 native forest and fruit trees planted.
- Forest protection and restoration: of 7000 hectares and Reforestation of 1500 hectares, significant reduction of deforestation

economic and social resilience within the local communities 1400 people benefiting financially
Nestlé's investment: 2,5 mio CHF.

Beki and Bossematie Forests and community forests (Toa Zèò, Zaranou, Nekeide, Tehiri, Tiegbei):

- Agroforestry: 8600 boundary trees planted in Toa Zèò.
- Forest Protection and Restoration: across 78,5 ha in smaller scale community level forest projects and 105ha restored in Beki and Bossematie Forests

Progress: (submitted in December 2024):

Milestone 1: has been achieved. 1.4 Million native forest and fruit trees distributed via the Nestlé Cocoa Plan to cocoa-farming families in Côte d'Ivoire and Ghana, including trees distributed and planted within the income accelerator program.

Milestone 2:

Forest promoted to Natural reserve. New cooperation set with Ministry of Environment and plans in place for reforestation in North of forest and patrols throughout forest.

Challenge:

Child Labour

Commitment (submitted in December 2023):

Introduction of a comprehensive Child Labor Monitoring and Remediation System (CLMRS) in 2012 launched by Nestlé in collaboration with ICI. This is today an industry standard. Through the Child Labor Monitoring and Remediation Systems (CLMRS) Nestlé is targeting prevention, mitigation and remediation assistance to children involved in or at risk of child labor, as well as to their families and communities. Today we are covering 100% of the cocoa-farming families in Côte d'Ivoire and Ghana through the CLMRS.

Launch of the Income Accelerator Program in 2022: the program aims to tackle child labor risks by incentivizing and supporting change in the cocoa farming households and to help them closing the gap towards a living income. It does this through a cash incentive and support across four areas: cocoa farm productivity, child education, agroforestry, and additional incomes. Women and gender equality is a key focus. The incentives will be paid via mobile payment to household (half to spouse). Enrolling children from 6-16 years old into school is one of the four pillars in the program and enables families to earn up to €100 incentive, paid in two installments: 1) 50% on 'promise to enroll'; and 2) 50% on 'confirmation of enrolment'. The school enrolment incentive helps to cover the associated costs of schooling – like uniform, bags, stationery, and pens. By ensuring women receive the school enrolment incentive, we are empowering them to take an active role in family finances and invest the funds where it matters most.

Milestone 1:

Germany: 100% Cocoa from Nestlé Cocoa Plan, Rainforest Alliance certified. 100% of the cocoa-farming families in Côte d'Ivoire and Ghana through the CLMRS. Income accelerator reaching 10 000 cocoa-farming families and expanding.

Milestone 2:

The income accelerator program is aiming to close the living income gap and reduce child labor risks by encouraging changes in behavior and rewarding positive practices – both within the home and on the farm. The program incentivizes and enables cocoa-farming families to engage in practices in four areas: school enrolment, good agricultural (pruning), agroforestry activities, and diversified incomes. The incentives are delivered directly in the hands of the two heads of the household by our partners via registered 'mobile money' accounts that ensure security and traceability.

Pilot-phase: 2020-2021 → 1.000 households in Côte d'Ivoire.

Test-phase: 2022-2023 → 10.000 households in Côte d'Ivoire.

From 2024 → expanding in Côte d'Ivoire and entering in Ghana.

In 2030 → aiming to reach 160.000 households.



Progress (submitted in December 2024):

Milestone 1: has been achieved; Germany: 100% Cocoa from Nestlé Cocoa Plan, Rainforest Alliance certified.

Child Labour Monitoring and Remediation System (CLMRS): 100% of our volume sourced for the German market is covered by the CLMRS or other dedicated due diligence systems (in 2023)

Income Accelerator Program: has reached 10 000 cocoa farming families, now being extended to 30 000 families

Milestone 2:

Main Results of the income accelerator program (April 2024)

- 75% of farmers adopted high-quality cocoa tree pruning, contributing to a 32% increase of the cocoa production.
- Total household income increased by 38% leading to a higher proportion of households achieving a living income (+10 percentage points).
- 79% of women registered in Village Savings and Loans Associations (VSLAs) allowing them to invest in small businesses, such as agro-processing boutiques, barbershops or soap-making.
- 89% of children are now attending school, representing a 10% points increase in the 18 months period between the baseline and midline assessments.

According to a progress report written by KIT Institute on the program's impact on more than 10 000 cocoa-farming families who participate in our test-at-scale phase in Côte d'Ivoire

https://www.kit.nl/wp-content/uploads/2024/04/2024_Nestle-Income-Accelerator-Program-Report_FINAL_high-res-online.pdf

Challenge:



Living Income

Commitment (submitted in December 2024):

The income accelerator program is aiming to help close the living income gap and tackle child labor risks. The ambition of the program is, to reach 160 000 cocoa farmers and their families by 2030. (Income Accelerator program details above)

Milestone 1:

Test at scale with 10 000 cocoa farmers and their families until 2022 and expanding from 2024.

Milestone 2:

Scale up phase in Côte d'Ivoire until 2028 with extension to Ghana. with the aim to reach an estimated 160 000 cocoa-farming families in our supply chain by 2030.

Progress (submitted in December 2026):

Milestone 1: has been achieved

Milestone 2: Income Accelerator program now being extended to 30 000 cocoa farming families

Challenge:

operational issues to deliver at scale such an innovative program.