

Roadmap: Ferrero

Background

At the 2022 General Meeting of the German Initiative on Sustainable Cocoa (GISCO), members decided to publish individual roadmaps with commitments and milestones as well as progress reports on these commitments.

The individual roadmaps are based on the [GISCO roadmap](#) which lists the goals, targeted indicators and recommendations for action on the focus topics of certified cocoa/cocoa from company programmes, traceability, deforestation/agroforestry, child labor and living income.

These public individual commitments complement the annual monitoring process carried out in cooperation with the ISCOs (European Initiatives for sustainable cocoa), give visibility of the members' contributions to the [GISCO objectives](#) and strengthen individual accountability.

Commitments

- [Traceability](#)
- [Certified cocoa and cocoa from company programmes](#)
- [Deforestation/Agroforestry](#)
- [Child Labour](#)
- [Living Income](#)

Comment of the member on the roadmap:



Traceability

Commitment (submitted in December 2022):

96% cocoa traceable to farm gate if minimum GPS waypoint available or polygon mapped by end of 2023.

Milestone 1:

94% by end of 2022.

Progress (submitted in December 2024):

We have reached our goal to have 96% of our cocoa traceable to farm gate if minimum GPS waypoint available by the end of 2023 and 93% of our cocoa was polygon mapped.

Challenge:

Reaching 100% is a challenge every year because of the change of farmers within a dedicated farmer group. For this reason, a yearly reporting will be done

Voluntary: Updated Commitment & Milestones 2024:

Further promotion and expansion of polygon mapping.



Certified cocoa and cocoa from company programmes

Commitment (submitted in December 2022):

Since January 2021 Ferrero is sourcing 100% of its cocoa through certification and independently managed standards. Ferrero commits to maintain this status.

Milestone 1:

Continue to source through certification and independently managed standards.

Progress (submitted in December 2024):

Ferrero will continue to source all the cocoa and chocolate in its products through leading certification bodies and other independently managed sustainability standards.

The percentage of used standards in the Ferrero supply chain is different for each Ferrero factory and varies from year to year. All standards and programs are listed in the Ferrero Cocoa Charter.

Differentiated reporting:

54%	Rainforest Alliance
43%	Company Programs
3%	Fairtrade



Deforestation/Agroforestry

Commitment (submitted in December 2023):

By 2025, Ferrero aims to have 96% of sourced cocoa deforestation-free and 40% of its supplying farms to have received support to convert to category 1 (as defined by CFI) with an ambition to increase the diversity and impact of agroforestry over time.

Milestone 1:

By 2024, 96% GPS or polygon mapped.

Milestone 2:

By 2024, 30% of farms in our cocoa supply chain have received support to convert to category 1 agroforestry.

Progress: (submitted in December 2024):

Already in our FY 22/23 we have achieved 97% deforestation-free verified cocoa.

Concerning the percentage of farms having received support to convert to category 1 agroforestry, we are well on our way to meet our given goal.

Challenge:

Challenges from CFI report

Voluntary: Updated Commitment & Milestones 2024:

Further promotion and expansion of agroforestry.



Child Labour

Commitment (submitted in December 2023):

By 2025, Ferrero aims to have 100% of its cocoa bean sourcing covered by CLMRS and to have a holistic children's rights and community development approach across 30% of its sourcing communities implemented.

Milestone 1:

By 2023, 80% of cocoa bean sourcing covered by CLMRS and holistic children's rights and community development approach across 25% of its sourcing communities implemented.

Milestone 2:

By 2024, 90% of cocoa bean sourcing covered by CLMRS and holistic children's rights and community development approach across 30% of its sourcing communities implemented.

Progress (submitted in December 2024):

Already by the end of 2023 100% of Ferrero's dedicated farmer groups were covered by CLMRS or an equivalent system.

Concerning the percentage of the extension of a holistic children's rights and community development in our supply chain, we are well on our way to reach our given goal

Challenge:

Reaching both numbers is challenging due to changing cooperatives. New cooperatives might not have a CLMRS implemented from the beginning (time for adjustment needed).



Living Income

Commitment (submitted in December 2024):

Ferrero pays a premium per tonne ranging from 70\$ to 240\$ for 100% of the cocoa beans purchased in its supply chain.

Milestone 1:

Ferrero will keep paying premiums for 100% of its purchased cocoa beans.

Challenge:

Reaching 100% is a challenge every year because of possible changes of farmers within a dedicated farmer group.