

Presence across 6 countries in Sub-Saharan Africa & Latin America:

- Ghana
- Madagascar
- Côte d'Ivoire
- Uganda
- Ecuador
- Venezuela

Active in the cocoa, coffee, fresh fruits, cotton, and rubber supply chains

Problem Statement

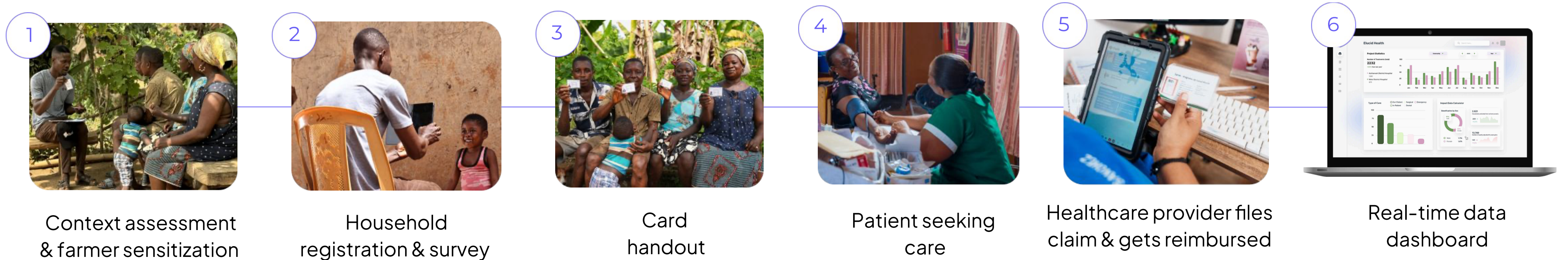
Many smallholder farmers lack health insurance and must **pay out-of-pocket for care** - if they can access it at all. This undermines not only their health, but also their ability to work, earn, and reinvest in their farms. The result: reduced productivity, higher farmer dropout, and increased social risks like child labour and poverty. For companies, this **weakens supplier reliability**, **increases sourcing risks**, and complicates efforts to **demonstrate traceable impact** and meet due diligence standards.

Our Solution

Elucid helps global brands de-risk supply chains by providing healthcare to the farmers they source from while generating data for sustainability reporting. We do this by:

- **Implementing health programs** that cover emergency care, maternal care, and essential medication expenses, while improving the quality of care at healthcare facilities.
- **Providing verified, data-backed impact claims**, including improved farmer health, reduced medical poverty, and stronger social protection in supply chains, all without managing additional systems.

How Does Our Model Work?



Impact

(as of May 2026)

62k+ Farmers, workers and their families have better access to care

42k+ Doctor visits paid

900+ Farmers & workers protected from catastrophic health expenditures

175+ Healthcare providers onboarded



Farmers and cooperatives report*

Why Companies Partner With Elucid



"The insights Elucid provides helps us strengthen our child labor risk model & living income strategy — it's becoming part of our core business."

- Julie McBride, Senior Sourcing Specialist Human Rights

