



## Online Seminar of the German Initiative on Sustainable Cocoa

### Enabling cocoa farmers to earn a living income: Insights from Tony's Open Chain.

**Transparency, long-term relationships and paying a higher price - How does it work in practice?**

**Date:** September 24, 2024

**Time:** 14:00 - 16:00 CEST

**Moderation:** Martina Gaebler

**Language:** English

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14:00 - 14:15	<b>Welcome</b>
14:15 - 14:35	<b>Presentation:</b> Tony's Open Chain Model <i>Speaker: Katie Sims, Head of the Five Sourcing Principles, Tony's Open Chain</i>
14:35 - 14:50	<b>Q&amp;A</b>
14:50 - 15:00	<b>Coffee Break</b>
15:00 - 15:40	<b>Panel Discussion:</b> <ul style="list-style-type: none"><li>• <b>Enabler:</b> Fully Traceable Beans for Tony's Open Chain <i>Speaker: Siegfried Moeyersoons, Sustainability Business Development manager, Barry Callebaut N.V.</i></li><li>• <b>Mission Ally:</b> Choco Changer as a Case Study in Retail <i>Speaker: Guilherme Pizzi, Manager - International Sustainability, ALDI South Group</i></li><li>• <b>Impact:</b> Effects of the Five Sourcing Principles on Cooperatives and Living Income <i>Speaker: Patrick Owusu, General Manager for the Asunafo North Municipal Co-op Cocoa Farmers and Marketing Union</i></li></ul>
15:40 - 15:50	<b>Q&amp;A</b>
15:50 - 16:00	<b>Wrap up</b>

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