

## Monitoring System German Initiative on Sustainable Cocoa Overview of the specific objectives, outcome indicators and datapoints

Version of 04 November 2019

	Specific objective	Outcome level <sup>1</sup>	
		Indicator	Datapoints
	The members of the German Initiative on Sustainable Cocoa commit to the work of the German Initiative on Sustainable Cocoa at all levels. The members advocate for:		
1	improved farm-gate prices, minimum price and premium systems as well as other income-generating measures as contributions to a living income of cocoa farming households.	Total net income of a cocoa farming household	<ul style="list-style-type: none"> <li>- Total net household income</li> <li>- Proportion of income from cocoa</li> <li>- Proportion of income from other income-generating activities</li> <li>- Benchmark: Living Income for cocoa farmers</li> </ul>
2	improving the productivity of cocoa cultivation and the quality of cocoa.	Productivity of cocoa farming	<ul style="list-style-type: none"> <li>- Productivity in kilograms/hectare</li> <li>- Contribution margin</li> </ul>
3	supporting governments and other stakeholders in the development of holistic regional agricultural programs in order to create alternatives to cocoa cultivation and thus counteract overproduction.	Composition of the total net income of a cocoa farming household	<ul style="list-style-type: none"> <li>- Total net household income</li> <li>- Proportion of income from cocoa</li> <li>- Proportion of income from other income-generating activities</li> </ul>
4	promoting the development and use of sustainable and diversified production systems, in particular agroforestry systems, which conserve natural resources as well as ending the application of hazardous and/or unauthorized pesticides.	Share of cocoa cultivation in agroforestry systems	<ul style="list-style-type: none"> <li>- Area of sustainable diversified (cocoa) cultivation systems and agroforestry systems in hectares or percentage of total cocoa cultivation area</li> </ul>
5	ending deforestation and contributing to conservation of forests and biodiversity, and to reforestation.	Deforestation in cocoa growing regions	<ul style="list-style-type: none"> <li>- Quantity or proportion of deforestation-free cocoa purchased in Germany</li> <li>- Deforested area in cocoa growing regions</li> <li>- Benchmark: Deforestation rate in cocoa-producing countries</li> </ul>
6	the abolition of worst forms of child labour in cocoa production.	Abusive child labour in cocoa production	<ul style="list-style-type: none"> <li>- Incidence of abusive and dangerous child labour and the worst forms of child labour in the cocoa sector</li> <li>- Increase or decrease in school attendance</li> </ul>

<sup>1</sup> As elaborated in the sub-working group on monitoring and KPIs of the German Initiative on Sustainable Cocoa.

7	the enhancement of gender equality and improvement of opportunities for women and young people in the cocoa sector.	Gender equality in the cocoa sector	<ul style="list-style-type: none"> <li>- Number of women running cooperatives</li> <li>- Number of listed female cocoa farmers in cooperatives</li> </ul>
8	enforcing compliance with human rights (implementation of the UN Guiding Principles on Business and Human Rights) and environmental aspects by all actors in the cocoa supply chain and contributing to the discussion on possible regulatory measures at EU level.	(Positive) Implementation of human rights and environmental compliance programmes in identified risk areas and public reporting	<ul style="list-style-type: none"> <li>- Status of compliance with the OECD Guidelines (here Chapter 6. Environment)</li> <li>- Members who have published a policy statement</li> <li>- Members who have carried out a risk analysis</li> <li>- Members who implement programmes to comply with human rights and environmental aspects</li> <li>- Number of members with a positive implementation of the programmes</li> <li>- Number of statements by member groups on the subject of respect for human rights (through their umbrella organisations)</li> </ul>
		The cocoa supply chains of the members are traceable and transparent	<ul style="list-style-type: none"> <li>- Status of compliance with the OECD Guidelines (here Chapter 6. Environment)</li> <li>- <i>More in preparation</i></li> </ul>
9	the strengthening of governments, farmer organizations and civil society in the cocoa value chain in the producing countries.	Governance situation in cocoa-producing countries	<ul style="list-style-type: none"> <li>- Development of national strategies for sustainability in the growing and consumer countries together with stakeholders</li> <li>- Integration of cocoa farmers into the value chain (network analysis)</li> </ul>
10	the entire cocoa in cocoa-containing end products sold in Germany to come from sustainable cultivation in the long term.	<i>Specific objective 10 can only be achieved if all other specific objectives are achieved and thus it is considered separately.</i>	
11	a share of at least 85 % of cocoa in cocoa-containing end products sold by the producing members in Germany to be certified by sustainability standards or to be equivalently independently verified by the year 2025.	Quantity / proportion of cocoa purchased or used in Germany that is certified or verified by a third party	<ul style="list-style-type: none"> <li>- Quantity / proportion of cocoa purchased or used in Germany that is certified or verified by a third party</li> <li>- that by 2025, at least 85% of the cocoa in the cocoa-containing end products sold by our producing members in Germany will come from certified or independently verified cultivation</li> </ul>
12	promoting multi-stakeholder partnerships and collaboration for more sustainability, networking, sharing information and experience, learning from each other and reporting on progress in achieving objectives and applying best practices.	Impact of multi-stakeholder partnerships including the German Initiative on Sustainable Cocoa	<ul style="list-style-type: none"> <li>- Number, scope, focus and impact of multi-stakeholder partnerships (degree to which objectives are achieved)</li> <li>- Legal certainty with regard to sustainability cooperation, taking into account competition law</li> <li>- Number/percentage of members of GISCO who are actively involved</li> </ul>

### Geschäftsstelle Forum Nachhaltiger Kakao e.V.

c/o Repräsentanz der Deutschen Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH | Reichpietschufer 20 | 10785 Berlin  
Geschäftsführerin Beate Weiskopf | Tel.: +49 6196 79-1462 | Mobil: +49 151 64907842 | E-Mail: info@kakaoforum.de | [www.kakaoforum.de](http://www.kakaoforum.de)