



PRO-PLANTEURS

Professionalisation des Producteurs & leurs Organisations pour une Cacaoculture durable

Country:
Côte d'Ivoire



Regions:
Abengourou, Aboisso,
Agboville, Divo and
Yamoussoukro

Project:
1st phase: 06/2015 – 05/2020
2nd phase: 06/2020 – 05/2025



Target group:
30,000 cocoa farmers

Objectives:
Improving the living conditions of
cocoa producing households by



increasing their income towards
a living wage and by promoting a
balanced diet.

Project Partners:
German Initiative on Sustainable
Cocoa, German Federal Ministry
of Food and Agriculture (BMEL)



German Federal Ministry for
Economic Cooperation and
Development (BMZ), Le Conseil
du Café-Cacao (CCC)

Brief description of the project

PRO-PLANTEURS is a joint project of the German Initiative on Sustainable Cocoa (GISCO), the German Federal Ministry of Food and Agriculture (BMEL), the German Federal Ministry for Economic Cooperation and Development (BMZ) and the Ivorian Coffee-Cocoa Council (Conseil du Café-Cacao).

During the project period from 2015 to 2025, PRO-PLANTEURS seeks to professionalise 30,000 family farmers and their organisations. The project aims to provide opportunities for women in particular to achieve a better income and nutritional basis for their families in order to have a positive impact on living conditions.

After the successful implementation of a first project phase, a five-year follow-up phase started in June 2020. The progress of the PRO-PLANTEURS project is regularly monitored and adjusted as needed.

In the first phase of the project, which took place from 2015 to 2020, the project worked with 35 farmers' organisations in the Abengourou, Aboisso and Agboville regions. In the second phase, more cocoa farmer organisations from the Yamoussoukro and Divo regions will be included in the project.



“
I want my children to get a good education and to have their own cocoa plantation. So that they can continue what I have started.

— ”
- Marguerite Malé
Cocoa farmer from Aboisso

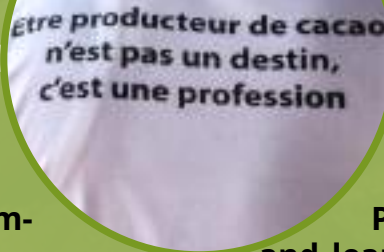
Four main subjects of PRO-PLANTEURS

1. Strengthening farmers' organisations

All farmer organisations working with PRO-PLANTEURS run a 12-month programme of training and counselling to strengthen their management and improve access to finance. PRO-PLANTEURS also offers customised events, training and activities to support the organisations in further professionalising and expanding their services to members. These include the introduction of digital payment methods or the training of young people as workers in cocoa cultivation, who support the farmers, e.g. in plant protection.

2. Improved farm management

In order to improve their families' income, the farmers learn methods to professionalise and diversify their farms in trainings or through direct consultation. In the "Farmer Business School", for example, they learn to manage expenses and income and to make calculations on profitability. PRO-PLANTEURS imparts knowledge on good agricultural practices in the cultivation of vegetables and other food crops. Trainings on agroforestry systems supports adaptation to climate change, and events on good nutritional practices support balanced family diets. These activities strengthen the resilience and food security of the cocoa farming family.



Etre producteur de cacao
n'est pas un destin,
c'est une profession

3. Promoting cooperation in the supply chain

PRO-PLANTEURS offers GISCO members the opportunity to implement projects that contribute to the achievement of GISCO's objectives through a matching fund linked to the project and financed by the German Federal Ministry for Economic Cooperation and Development (BMZ). Projects can be proposed by GISCO members from the private sector and non-governmental organisations. The projects approved after the first call target more than 10,000 cocoa-producing households on the topics of living income, agroforestry, diversification and prevention of abusive child labour.

4. Shared learning and innovation

PRO-PLANTEURS supports dialogue and learning. The exchange of knowledge and innovations is particularly promoted in events in the various project regions. In this way, farmers' organisations become multipliers for information, innovations and good agricultural practice.

“
Thanks to PRO-PLANTEURS, I have understood that I am the boss of my company and my cocoa field. Now I know how to manage my expenses and my income. I have been able to save and thus invest. To increase my income, I am now cultivating more food crops.

— ”
- Drissa Traore

Cocoa farmer from Ayamé



Results of the first phase of PRO-PLANTEURS (2015 - 2020)

- 140 managers of farmers' organisations trained
- 35 farmers' organisations have developed their business and development plans
- 16 farmers' organisations have access to funding
- Training of nine service units, consisting of about 300 young people, to provide labour and crop protection services

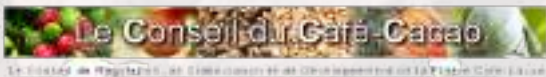
- 13,000 cocoa farmers, including 3,000 women farmers, trained in Farmer Business School (FBS) and 5,500 trained in Good Agricultural Practices (GAP) in cocoa farming
- 14,000 cocoa producers sensitised to agroforestry systems and the new Ivorian forestry law
- Productivity increased by 62% since project start to an average of 523 kg/hectare



- 18,000 cocoa farmers, including 4,000 women farmers, trained in Good Agricultural Practices for selected crops and animal husbandry for own consumption
- 76 rural women trained as nutritionists with the National Nutrition Programme (PNN), who in turn reached 23,000 people in events on balanced nutrition and food hygiene

- 3 exchange events "Journée PRO-PLANTEURS" organised with partners and target groups
- Preparation of learning experiences and good practices: professionalisation of cocoa farmers and farmers' organisations, access to finance, factors for competitiveness, balanced nutrition, Journée PRO-PLANTEURS

PRO-PLANTEURS is a joint project of:



Bundesministerium
für Ernährung
und Landwirtschaft

Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung



Forum Nachhaltiger Kakao
German Initiative on Sustainable Cocoa

giz

Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

