

## AGENDA GENERAL MEETING 2024 GERMAN INITIATIVE ON SUSTAINABLE COCOA



### GENERAL MEETING – PUBLIC PART

**Topic: Inclusive Living Income Strategies**

**WEDNESDAY, 15 May 2024 (9:30am - 3:30pm)**

Meeting language: Deutsch  
 Interpretation: Englisch  
 Moderation: Prof. Dr. Christian Thorun

<b>From 09:00</b>	<b>Registration</b>
<b>09:30 – 09:40</b>	<b>Welcome with review of General Meeting 2023</b> <i>Evelyn Bahn, Vice-Chair, German Initiative on Sustainable Cocoa</i>
<b>09:40 – 10:00</b>	<b>Opening</b> <i>Dr. Bärbel Kofler, Parliamentary State Secretary in the Federal Ministry of Economic Cooperation and Development (BMZ)</i> <i>Cem Özdemir, Federal Minister of Food and Agriculture – personal video message</i>
<b>10:00 – 10:20</b>	<b>Introductory Keynote presentation with moderated Q&amp;A:</b> <b>Strategies and experiences for achieving a living income from the perspective of a cocoa cooperative manager in Côte d’Ivoire.</b> <i>Assata Doumbia, President of ECAM cocoa cooperative</i>
<b>COFFEE BREAK (20 minutes)</b>	
<b>10:40 – 11:40</b>  <i>Approx. 5 min. topic-related impulse by resource person</i>	<b>Working groups with resource persons</b> Two working groups for each topic  <u>Lever 1: Diversification of income</u> What conditions are necessary and what measures work on the ground? <i>Assata Doumbia, President of ECAM cocoa cooperative</i> <i>Angela Bühner, Sustainability Manager, Nestlé (Nestlé Income Accelerator)</i>



	<p><u>Lever 2: Purchasing Practices</u> How can sustainability criteria in purchasing (contracts and prices) be arranged?</p> <p><i>Guilherme Pizzi, Interational Sustainability Manager, ALDI SÜD KG</i> <i>Oliver von Braun-Dams und Florian Studer, Schöki GmbH</i></p>
<b>11:40 - 12:00</b>	<b>Presentation of the results in plenary</b>
<b>Lunch break (1,5 h)</b>	
<b>13:30 – 14:45</b>	<p><b>Feedback on the orientation aids</b></p> <p><b>Discussions in stakeholder groups (15 minutes)</b> Objective: Wishes and requests to the other stakeholder groups for the promotion of living incomes.</p> <p>Proposed stakeholder groups (to be divided up before the General Meeting to ensure that the groups are as similar in size as possible):</p> <ul style="list-style-type: none"><li>• Government</li><li>• Civil society</li><li>• Multinational companies (possibly split into traders and brands)</li><li>• SMEs</li><li>• Retailers</li><li>• Certifiers</li></ul> <p><b>Switch to mixed working groups (1 hour)</b> Objective: Discuss requirements / wishes, strengthen exchange, discuss the implementation of the presented stakeholder-specific guidance between the stakeholder groups in order to consolidate proposals.</p>
<b>14:45 – 15:15</b>	<b>Presentation of the results in plenary</b>
<b>15:15 – 15:30</b>	<b>Closing remarks</b> Next steps