

ICCO 5-Year Strategic Plan of Action (2019-2024)

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Where we are



INTERNATIONAL COCOA ORGANIZATION

- The 2010 International Cocoa Agreement (*legal framework*) and the Global Cocoa Agenda (2012) (*policy framework*) have respectively defined the guiding principles and set the roadmap to achieve a sustainable world cocoa economy.
- *All stakeholders* are on board: exporting and importing countries, public authorities, civil society, private sector
- Notwithstanding this, *the situation has globally worsened*: more farmers under poverty line, more deforestation, etc.
- The *scale* and the *scope* of our efforts were not up to the size of the challenges.

Proposed Overarching Objectives



INTERNATIONAL COCOA ORGANIZATION

Organization

- that contributes to the achievement of the Sustainable Development Goals (SDGs) with an emphasis on SDG1, i.e. **Ending Poverty**
- by focusing its work on
 - **Living income of producers**
 - **Environmental sustainability**

Secretariat

- that serves its Member countries as
 - a **Knowledge and Information Centre**
 - a **Facilitator of International Cooperation and Policy Dialogue**
 - among Member countries within the **International Cocoa Council**
 - between Member countries and the Private Sector within the **Consultative Board**

Proposed Priorities for the Organization



INTERNATIONAL COCOA ORGANIZATION

1. Improve the **living income of cocoa farmers** by increasing the **farm-gate price**, combined with
 - i. Strategic management of production (supply) to avoid surpluses
 - ii. Agricultural intensification and modernization of farms
 - iii. Diversification
 - iv. Contract farming, especially for environmental services
2. Develop **agroforestry system** embedded in national reforestation policies
3. Adopt National Cocoa Development as part of more comprehensive **National Rural Development Plans**
4. Encourage **local processing** and **generic promotion of cocoa consumption**
5. Improve **policy dialogues** among all cocoa stakeholders



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Priorities for the Secretariat

1. Improve **Statistics, Data, Economic Analysis and Forecasts**
 - i. accurate, relevant, timely, user-friendly statistics and forecast
 - ii. dissemination of commissioned or internal economic studies and market analysis
2. Develop a portfolio of cocoa-related **Development Projects**
 - i. technical assistance to Members/development agencies
 - ii. advocating and facilitating fundraising on behalf of members
 - iii. a limited number of pilot projects
3. Participate in the work of selected **National & International Cocoa Platforms**
4. Improve **Communication & Visibility**