The World Cocoa Foundation and the Global Industry’s Commitment to Sustainability in the Cocoa Sector

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Why is industry collaboration needed?

Existing Individual Company efforts are necessary but not sufficient to transform the cocoa sector into a sustainable one.

Unproductive farms with aging, vulnerable trees; Pests and diseases; lack of access to improved planting material and fertilizer; declining soil fertility

Lack of knowledge about Good Agricultural Practices (GAP); limited attractiveness of cocoa for young farmers

Environmental concerns linked to climate change and deforestation.

Communities entrenched in poverty, with limited access to basic education, lack of empowerment of women and child labor
Updated Mission:
Catalyze public-private action to accelerate cocoa sustainability. We champion multi-stakeholder partnerships, aligned public and private investment, policy dialogue, and joint learning and knowledge sharing.

One Aligned WCF Strategy:
1. Improve farmers’ livelihoods
2. Empower cocoa-growing communities
3. Protect the environment
4. Ensure all participants in the supply chain prosper

Organizational Renewal:
- Organizational restructuring
- Focusing more on thought leadership and convening, and not project implementation
- Stronger focus on partnerships (GISCO, ECA, ICCO, ICI, donors)
13.1 Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries

8.7. Eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour

12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle

17. Strengthen the means of implementation and revitalize the global partnership for sustainable development
Strategic Priorities

1. Farmer Livelihood and Poverty
   – Lessons Learned from global experts and partners
   – Leverage public and private resources alongside company commitments especially around social development priorities
   – Engaging CSOs, governments and companies on current cocoa pricing issue

2. Low Productivity and Professionalization
   – Planting Material (eg: Africa Cocoa Initiative)
   – Regional response to pests and diseases / CSSV (eg: AfDB)
   – Diversification (eg: Cocoa Livelihoods Programme)
   – Access to Financing (Short term and long term for rehabilitation)

3. Deforestation and Climate Change
   – Cocoa and Forests Initiative (global)
   – Climate Smart Cocoa Program (global)
Taking CocoaAction Forward

MORE INCOME & INNOVATION

MORE PARTNERS

MORE COMPANIES

MORE COUNTRIES

NGOs + Donors

Key Performance Indicators (KPIs) & Shared Learnings

Productivity Package

Community Development Package

Origins

Côte d'Ivoire

Ghana
Leverage political leadership (eg: BMEL on deforestation)

Exchange lessons learned (eg: Capacity Building on Monitoring and Evaluation)

Align agendas (eg: high level consultations to align agendas along common set of priorities agendas)

Resource mobilization (eg: BMZ in Cote d’Ivoire)
Thank you.
Danke.

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