PUTTING CHILDREN FIRST

Strategies for Tackling Child Labour in the West African Cocoa Sector

Presentation to GISCO Annual General Meeting, Berlin, 4th May 2017
STRATEGIES FOR TACKLING CHILD LABOUR IN COCOA

1. CONTEXT – Scale & Complexity

2. ICI STRATEGY 2015 – 2020

3. RESPONSIBLE SUPPLY CHAIN MANAGEMENT
   • Tools & Approaches
   • Results

4. CHILD-CENTERED COMMUNITY DEVELOPMENT
   • Tools & Approaches
   • Results

5. COMBINING PREVENTION & RESPONSE

6. MULTI-STAKEHOLDER COLLABORATION
   (linking to National Policy Frameworks)
CONTEXT
SCALE OF CHILD LABOUR IN COCOA

Globally - 101 million child labourers in agriculture

Africa - 35 million child labourers in agriculture

West Africa 2.1 million child labourers in cocoa (Ghana + Cote d’Ivoire)

NOT UNIQUE TO COCOA, BUT COCOA-SPECIFIC DRIVERS....

- Labour intensive crop
- Smallholder farms
- Fragmented supply-chain
- Migration
- Low yields & low farmer income
- Poverty
- Poor social infrastructure
- Rule of Law in remote cocoa areas

...AND BOTH A SYMPTOM AND CAUSE OF AN UNSUSTAINABLE SUPPLY-CHAIN.
THE TRAJECTORY OF THE PROBLEM

* = based on Tulane University 2013/14 Survey data

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## Changing Regulatory Environment on Child and Forced Labour

### Soft Law – Voluntary Principles
- 2011 USDA Guidelines to Eliminate Child Labor and Forced Labor in Agriculture
- 2012 UN Guiding Principles on Business and Human Rights
- 2015 OECD/FAO Guidance for Responsible Agricultural Supply-chains

### Hard Law – Obligation to Report
- 2010 California Transparency in Supply Chains Act – in force
- 2015 UK Modern Slavery Act (MSA) – in force
- 2016 US Repeal of Consumptive Demand Exemption (US Tariff Act of 1930) - in force
- 2017 Australian Government launches formal enquiry into MSA

### Hard Law – Obligation to Report & to Act
IMPROVED PROTECTION FOR 1 MILLION CHILDREN LIVING IN COCOA-GROWING COMMUNITIES BY 2020

CHILD-CENTERED COMMUNITY DEVELOPMENT
- Gender Empowerment
- Access to Education / Vocational Training
- Community Empowering & Action Planning
- Community Awareness Raising (CL)
- Training of Origin Govt Actors

RESPONSIBLE SUPPLY CHAIN MANAGEMENT
- Children’s Rights & Business Principles
- Reinforced Livelihoods
- Child Labour Monitoring & Remediation
- Organisation / Capacity Building of Farmers & Workers
- Training of Supply Chain Actors

INFLUENCING AND CAPACITY BUILDING
- Stakeholder Convening
- Research & Good Practices
- Communications

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ICI TOOLS AND APPROACHES
- Responsible Supply Chain Management
ICI’s SUPPLY-CHAIN CHILD LABOUR MONITORING & REMEDIATION SYSTEM (CLMRS)
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ICI training of CF/MRA/suppliers +
+ Awareness-raising of farmers & communities
+ Information of local authorities
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ICI’s SUPPLY-CHAIN CHILD LABOUR MONITORING & REMEDIATION SYSTEM (CLMRS)

ICI managed data hub

ICI managed remediation fund

Remediation

Monitoring

ICI training of CF/MRA/suppliers + Awareness-raising of farmers & communities + Information of local authorities

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RESULTS

– Responsible Supply Chain Management
Out of 39’950 children aged 5 – 17 monitored to-date, 6’138 (17%) are found to be involved in hazardous child labour*

*Data only for the Nestlé CLMRS
Child Labour Identification by Hazardous Tasks

- Carrying heavy loads: 92%
- Agro-chemicals: 18%
- Field-Burning: 18%
- Felling trees: 14%
- Hunting: 6%
- Animal-drawn cultivation: 1%
- Charcoal-production: 0.4%
4,478

Identified children systematically followed-up

All identified children are followed-up and, where necessary, benefit from remediation assistance

7,272

Remediation/Prevention Actions

- Targeted Awareness-Raising
- Labour-Saving Technologies
- Educational Support (school kits etc)
- Income Generating Activities (IGA)
- Community Youth Service Groups
- Technical & Vocational Training
- School Canteens
- Birth Certificates

1,305

Families benefited from alternative Income Generating Activities

*Data only for the Nestlé CLMRS

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CLMRS Results (2012 - 2017) – Scale-Up

......out of which 5 are CocoaAction companies

# companies

1 2012
8 2013
22 2014
40 2015
5 2016
6 2017

# farmers’ groups

2 2012
8 2013
22 2014
40 2015
90 2016
157 (projection) 2017

# farmers

1'300 2012
5'200 2013
14'300 2014
26'000 2015
57'537 2016
117'331 (projection based on cooperations signed and under negotiations) 2017
ICI TOOLS AND APPROACHES
- Community Development
Awareness-Raising and Training

Standardized, nationally-endorsed (CDI and Ghana) training materials and training capacity for communities, government and supply-chain actors.
Community Action Plans (CAPs) for holistic, child-centered community development
Improving Access to Quality Education

- Construction, rehabilitation and equipping of schools / classrooms (incl. canteens, desks, latrines, water).
- Teacher deployment, lodging and training.
- Capacity-building of School Management Committees.
- Literacy & numeracy acceleration classes / bridging schools.
- Birth registration.
- School kits.
- Vocational training for youth.
RESULTS – Community Development
Community Development Results (2015)

460 Community Development Actions in 157 ICI-Assisted Communities (2015)

- 4 primary health centers
- 34 latrines
- 8 boreholes
- 119 income generating activities
- 121 new or renovated classrooms
- 1,003 tables & benches furnished
- 20 new teachers
- 12 teachers’ accommodations
- 4 school kitchens

6,185 Children
newly enrolled in school since 2014 in ICI assisted communities

2016 Update
- 307 Community Development Actions in 75 ICI-Assisted Communities
- 5796 children newly enrolled in primary school.

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Primary School Enrolment (2015-2016)

Children's School Enrolment 2015-2016: ICI-Assisted Communities in Côte d'Ivoire and Ghana

- Primary School Gross Enrolment Ratio increased from 69.8%-77.9% in Côte d’Ivoire and from 88.3%-103.9% in Ghana in 75 ICI-assisted communities.
- 5,796 children newly enrolled in primary school in 75 ICI-assisted communities.
Community Empowerment Results (2015)

- 33% of the support came from the communities
- 46% of the support came from ICI
- 6% of the support came from other local partners
- 15% of the support came from local and national authorities

Increased support from local and national authorities:
- 2015: 15%
- 2014: 12%
- 2013: 8%
Combining Prevention & Response
IMPACT THROUGH PREVENTION AND RESPONSE.....

CHILD-CENTERED COMMUNITY DEVELOPMENT

RESPONSIBLE SUPPLY CHAIN MANAGEMENT

INFLUENCING AND CAPACITY BUILDING

20-40% CL Reduction through strengthening the protective environment over 3 yrs

63% of identified cases no longer in CL in coops with CLMRS in place for 3 yrs

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The Hybrid Dual-Approach Model (as adopted by CocoaAction)

ICI builds supply-chain capacities for Child Labour Monitoring and Remediation...

...and targets Child-Centred Community Development in priority communities.

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COMBINING COMMUNITY DEVELOPMENT WITH IMPROVED LIVELIHOODS.
Multi-Stakeholder Collaboration
THE PROBLEM/SOLUTION MISMATCH

2005 – 2014: ICI BASIC MODEL

Starting baseline: 35% CL in 100% of communities

= 20% reduction in child labour in 5% of cocoa communities.

2015 – 2020: IMPROVED / EXPANDED MODEL (incl COCOAACTION COMMUNITY DEVELOPMENT +PRODUCTIVITY)

Net 1% CL Reduction

= 60% reduction in child labour in 20% of cocoa communities.

Net 12% CL Reduction
ICI Board: 9 companies + 7 civil-society organisations / experts