ICCO 5-Year Strategic Plan of Action (2019-2024)

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Where we are

• The 2010 International Cocoa Agreement (*legal framework*) and the Global Cocoa Agenda (2012) (*policy framework*) have respectively defined the guiding principles and set the roadmap to achieve a sustainable world cocoa economy.

• All stakeholders are on board: exporting and importing countries, public authorities, civil society, private sector

• Notwithstanding this, the situation has globally worsened: more farmers under poverty line, more deforestation, etc.

• The scale and the scope of our efforts were not up to the size of the challenges.
## Proposed Overarching Objectives

### Organization

- that contributes to the achievement of the Sustainable Development Goals (SGDs) with an emphasis on SDG1, i.e. Ending Poverty
- by focusing its work on
  - Living income of producers
  - Environmental sustainability

### Secretariat

- that serves its Member countries as
  - a Knowledge and Information Centre
  - a Facilitator of International Cooperation and Policy Dialogue
    - among Member countries within the International Cocoa Council
    - between Member countries and the Private Sector within the Consultative Board
Proposed Priorities for the Organization

1. Improve the **living income of cocoa farmers** by increasing the **farm-gate price**, combined with
   - i. Strategic management of production (supply) to avoid surpluses
   - ii. Agricultural intensification and modernization of farms
   - iii. Diversification
   - iv. Contract farming, especially for environmental services

2. Develop **agroforestry system** embedded in national reforestation policies

3. Adopt **National Cocoa Development** as part of more comprehensive **National Rural Development Plans**

4. Encourage **local processing** and **generic promotion of cocoa consumption**

5. Improve **policy dialogues** among all cocoa stakeholders
Priorities for the Secretariat

1. Improve Statistics, Data, Economic Analysis and Forecasts
   i. accurate, relevant, timely, user-friendly statistics and forecast
   ii. dissemination of commissioned or internal economic studies and market analysis

2. Develop a portfolio of cocoa-related Development Projects
   i. technical assistance to Members/development agencies
   ii. advocating and facilitating fundraising on behalf of members
   iii. a limited number of pilot projects

3. Participate in the work of selected National & International Cocoa Platforms

4. Improve Communication & Visibility