Cocoa – a driver for change

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Why cocoa?

- Pro-poor, pro-environment development strategy
- Agro-commodity sectors struggle with
  - Poverty
  - Social conditions and lack of opportunity
  - Environmental degradation
  - Biodiversity loss
  - Climate change risk
- Create future for farmers’ children
Enormous potential for change

Farm in Ghana
Approx. 350 kg/ha

Farm in Peru
Approx. 3500 kg/ha
Everyone is doing something

...but most do it alone. Some are absent

Huge gaps, overlaps

Change more expensive and slower than it needs to be
The inclusive way

Every stakeholder has a role to play
...but no stakeholder can create change alone
Collective action for change

- National Commodity Platforms
- Consensus through dialogue
- Focus on root causes
- Commitment to joint action
- Enabling environment for change
Collective action for change

- National Action Plans
- Collective vision for the future
- Road map to guide investments and activities
National Commodity Platforms

- Dominica: Pineapple Fisheries
- Dominican Republic: Cocoa
- Peru: Palm & Coffee
- Paraguay: Soy & Livestock
- Ghana: Cocoa
- Philippines: Fisheries
- Indonesia: Fisheries
- Ecuador: Fisheries
- Honduras: Livestock
Thank you

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