

June 16, 2016

Coordinating European Multi-Stakeholder Initiatives in Cocoa Sustainability

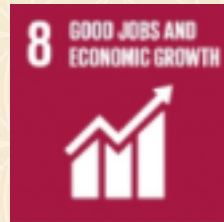
Nira Desai, Director, CocoaAction
24 May 2016



World Cocoa
Foundation

Cocoa and the Sustainable Development Goals

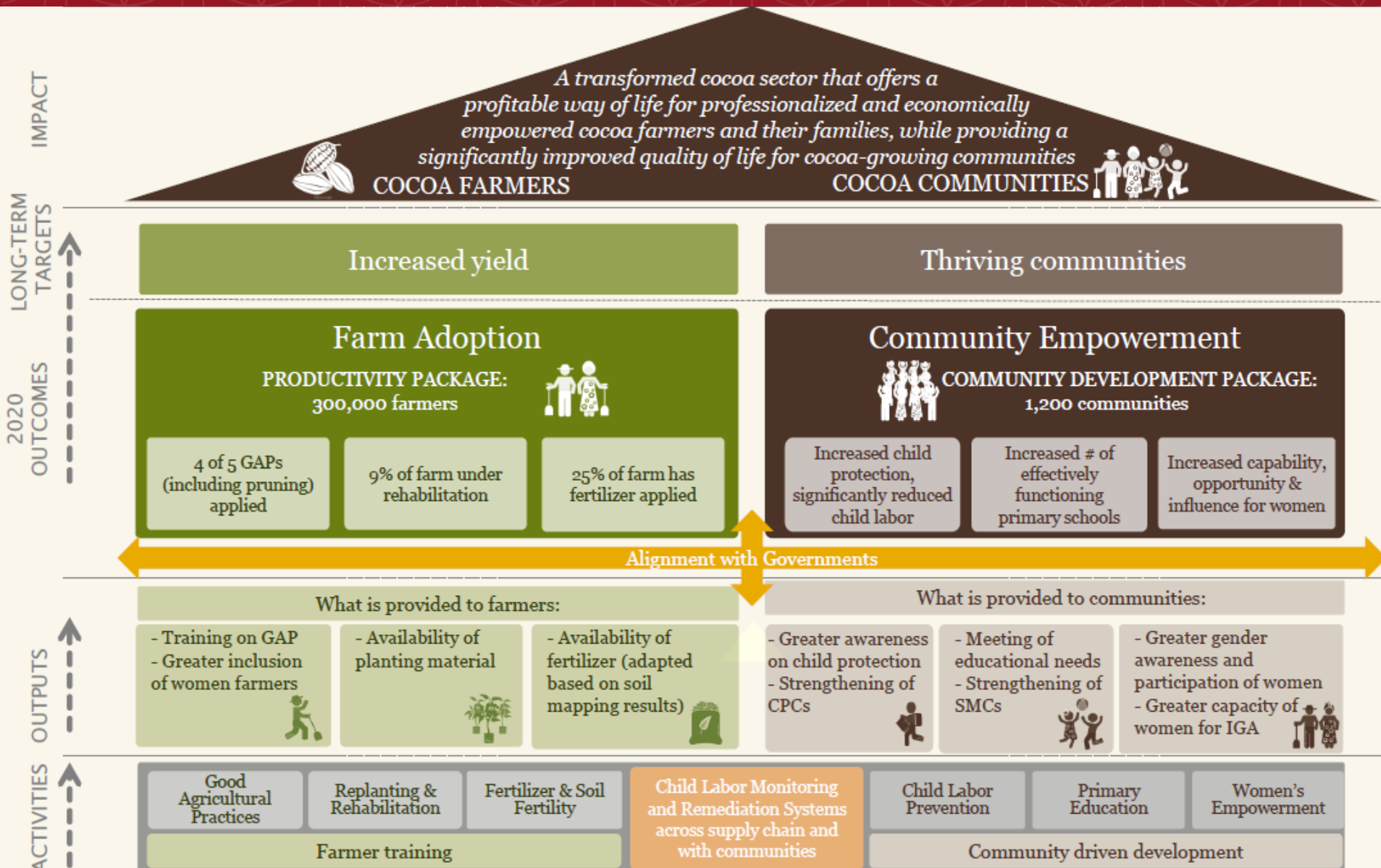
CocoaAction's Core Intervention Areas (Shared Activities of Industry)



SDGs



Goal 17. Strengthen the means of implementation and revitalize the *global partnership* for sustainable development



CocoaAction Partnerships

The critical role of stakeholders

In order to achieve sector-wide transformation and to meet our vision, CocoaAction will coordinate activities and build partnerships with key sector stakeholders.



Convene, develop and coordinate complementary interventions, share best practices and failures, organize and offer knowledge

Key stakeholders



Coordination & Collaboration

Deliver complementary interventions, share knowledge and region-specific insights

- Farmers and coops
- Origin Governments
- Donors
- Other cocoa companies
- NGOs
- Certifiers and standards
- Other (regional) cocoa initiatives

Opportunities for European Multi-Stakeholder Initiatives

CocoaAction provides multiple opportunities for coordination and exchange with European stakeholders:

- Aligning with CocoaAction activities and metrics (GISCO, CCC, etc.); training and / or inclusion in workshops
- Sharing expertise on technical issues, tools and research (CSSV, farmer economics model, women's empowerment, etc.)
- Combining resources for donor outreach and partnership opportunities (EU DEVCO proposal with IDH/CAOBISCO)
- Convening for multi-stakeholder learning (Community Development workshops, future learning events)