Coordinating European Multi-Stakeholder Initiatives in Cocoa Sustainability

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Cocoa and the Sustainable Development Goals

CocoaAction’s Core Intervention Areas (Shared Activities of Industry)

Goal 17. Strengthen the means of implementation and revitalize the *global partnership* for sustainable development
A transformed cocoa sector that offers a profitable way of life for professionalized and economically empowered cocoa farmers and their families, while providing a significantly improved quality of life for cocoa-growing communities.

**Cocoa Farmers**
- Increased yield

**Cocoa Communities**
- Thriving communities

**Impact**
- **Cocoa Farmers**
  - Increased yield

**Community Empowerment**
- **Community Development Package:**
  - Increased child protection, significantly reduced child labor
  - Increased # of effectively functioning primary schools
  - Increased capability, opportunity & influence for women

**Farm Adoption**
- **Productivity Package:**
  - 300,000 farmers
  - 4 of 5 GAPs (including pruning) applied
  - 9% of farm under rehabilitation
  - 25% of farm has fertilizer applied

**Outputs**
- Good Agricultural Practices
- Replanting & Rehabilitation
- Fertilizer & Soil Fertility
- Child Labor Monitoring and Remediation Systems across supply chain and with communities

**Alignments with Governments**
- What is provided to farmers:
  - Training on GAP
  - Greater inclusion of women farmers
  - Availability of planting material
  - Availability of fertilizer (adapted based on soil mapping results)

- What is provided to communities:
  - Greater awareness on child protection
  - Strengthening of CPCs
  - Meeting of educational needs
  - Strengthening of SMCs
  - Greater gender awareness and participation of women
  - Greater capacity of women for IGA

**Outputs**
- Community driven development
CocoaAction Partnerships

The critical role of stakeholders
In order to achieve sector-wide transformation and to meet our vision, CocoaAction will coordinate activities and build partnerships with key sector stakeholders.

CocoaAction
World Cocoa Foundation
CocoaAction member companies:
BARry CALLEBAUT
Blommer Cargill
FERRERO
HERSHEY
MARS Incorporated
Mondelez International
Nestle Olam Cocoa

Convene, develop and coordinate complementary interventions, share best practices and failures, organize and offer knowledge

Coordination & Collaboration

Key stakeholders
- Farmers and coops
- Origin Governments
- Donors
- Other cocoa companies
- NGOs
- Certifiers and standards
- Other (regional) cocoa initiatives

Deliver complementary interventions, share knowledge and region-specific insights
Opportunities for European Multi-Stakeholder Initiatives

CocoaAction provides multiple opportunities for coordination and exchange with European stakeholders:

• Aligning with CocoaAction activities and metrics (GISCO, CCC, etc.); training and / or inclusion in workshops

• Sharing expertise on technical issues, tools and research (CSSV, farmer economics model, women’s empowerment, etc.)

• Combining resources for donor outreach and partnership opportunities (EU DEVCO proposal with IDH/CAOBISCO)

• Convening for multi-stakeholder learning (Community Development workshops, future learning events)