



## AGENDA: Virtual event of THE GERMAN INITIATIVE ON SUSTAINABLE COCOA

### The role of prices and premiums for a living income in the cocoa sector

**Background:** Specific Goal 1 of the German Initiative on Sustainable Cocoa (GISCO) states that GISCO members commit to the work of the German Initiative on Sustainable Cocoa at all levels. The members advocate for improved farm-gate prices, minimum price and premium systems as well as other income-generating measures contributing to a living income for cocoa farming households.

How better farm-gate prices, minimum price and premium systems should be achieved has so far been a controversial topic within GISCO. At the same time, the data on farm-gate prices and living income is more comprehensive than ever before. There is a joint understanding of the fact that higher farm-gate prices are not the only measure to close the gap to a living income for households. Within pilot projects, stakeholders from GISCO have therefore started to implement an increase in prices and premiums in combination with other measures. How are those projects being implemented? What are the interim results? How are non-intended effects of higher farm-gate prices addressed?

**Wednesday, 3 February 2021 from 09.30am – 12.30pm (CET)**

**Moderation:** Prof. Dr. Christian Thorun  
**Language:** German (Simultaneous interpretation in English and French)  
**Location:** Virtual Event

From 09.30am	<b>Technical Introduction, especially with regards to simultaneous interpretation</b>
10.00 – 10.20am	<b>Welcoming Words – German</b> <i>Wolf Kropp-Büttner, Chairman of GISCO</i> <i>Sebastian Lesch Head of Unit International Agricultural policy, Agriculture, Innovation; Federal Ministry for Economic Cooperation and Development</i>
10.20 – 10.35am	<b>Living Income: concept, methodology and application in different sectors – English</b> <i>Stephanie Daniels, Living Income Community of Practice</i> Followed by a Q&A session



	<p><b>Input Presentations: (10 min. each)</b></p> <p><b>Price measures in producing countries: Living Income Differential – Policy levers to increase farm gate prices in Côte d'Ivoire and in Ghana</b> – French  <i>Abou Dosso, Ambassador of the Republic of Côte d'Ivoire to the Kingdom of Belgium, the Grand Duchy of Luxembourg and the European Union</i></p> <p>10.35 – 11.15am <b>Economic perspectives on a Living Income</b> – English  <i>Yuca Waarts, Wageningen University &amp; Research</i></p> <p><b>Higher farm-gate prices as part of a holistic approach to a living income – Conclusions from the new Cocoa Barometer (2020)</b>  – German  <i>Friedel Hütz-Adams, Südwind Institut</i></p> <p>Followed by a combined Q&amp;A session of 10min</p>
11.15am	<b>Coffee Break</b>
11.25 – 11.45am	<p><b>Practical Examples – Moderated Conversation</b> – German/English</p> <p><b>Practical example from retail: Pilot project REWE/FAIRTRADE in the framework of the Sustainable Agricultural Supply Chains Initiative</b>  <i>Julia Renner, REWE Group</i></p> <p><b>Practical example from the industry: A balanced approach towards farmer livelihoods</b>  <i>Anke Massart, Barry Callebaut</i></p>
11.45 – 12.20pm	<p><b>Panel Discussion, including questions from the audience</b> – English</p> <ol style="list-style-type: none"> <li>1. <i>Evelyn Bahn, INKOTA-network</i></li> <li>2. <i>Aldo Cristiano, CAOBISCO</i></li> <li>3. <i>Anke Massart, Barry Callebaut</i></li> <li>4. <i>Yuca Waarts, Wageningen University &amp; Research</i></li> </ol>
12.20pm	<p><b>Conclusion and Farewell</b> – German  <i>Beate Weiskopf, Executive Secretary of GISCO</i></p>
12.30pm	<b>End of the event</b>

