A strong, vibrant supply chain secures a robust growth

Transparency

Helps see & understand the challenges

And enables us to address them directly

Where we can make the biggest impact

→ From transactional to being directly part of the solution
The growing variety of complex challenges in cocoa creates a risk to our businesses.

- **Extreme poverty and non-sustainable livelihoods** due to dependency on 1 crop and no access to finance
- **Underdeveloped communities** with weak infrastructure (schools, health, nutrition)
- **Child labor** and next generation of cocoa farmers not inspired
- **Climate change** reduces available land and unproductivity drives deforestation
- Low productivity and cocoa price result in low income

*Image credit: [Impact for Growth](https://www.impactforgrowth.com)*
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- Improve farmers income by increasing farm productivity and ensure clear terms of trade
- Build communities’ capacity to pick up their own development while empowering women
- Create additional income streams while providing access to finance
- Combat deforestation while encouraging environmental practices and conservation of natural eco-systems
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- Tackle the root causes of interlinked challenges
- Apply cross-cutting themes deliberately
  “Empower a woman and a whole community will thrive”
  “Climate change related catastrophes lead to human rights and child protection issues”
- Measure impact to understand the result of our interventions
- Maintain transparency of terms of trade within the supply chain
Collaboration, partnership, ownership & accountability are key

- Empowered farmers and communities who own the solution to create behavioral change

- Structures, systems and interventions embedded in National, public structures for lasting transformation

- Coordinated action for effectiveness and efficiency
  - Cross-industry platforms such as CocoaAction provide focus and potential scale
  - Public-Private initiatives such as Cocoa & Forests ensure all actors commit to their specific roles
  - Accountability mechanisms are key
Cocoa Life progress by end 2016

21% sustainably sourced cocoa in 2016
92,000 cocoa farmers reached in 861 communities by the end of 2016

**GHANA**
- active since 2012
- 30,100 farmers
- 447 communities
- Ghana Cocoa Board (COCOBOD) government partner

**CÔTE D’IVOIRE**
- active since 2013
- 20,600 farmers
- 229 communities
- Le Conseil du Café-Cacao government partner

**INDONESIA**
- active since 2013
- 16,100 farmers
- 132 communities
- Indonesian Coffee & Cocoa Research Institute (ICCRI) research partner

**DOMINICAN REPUBLIC, BRAZIL, INDIA**
- 25,200 farmers
- 53 communities

- All cocoa will ultimately be sustainably sourced, mainly through Cocoa Life
- 200,000 cocoa farmers and 1 million community members reached by 2022