Cocoa is a leading driver of deforestation in West Africa

Between 2001 and 2017 Côte d’Ivoire and Ghana lost 13% and 17% of their forest cover largely due to cocoa expansion
Industry and governments take action to tackle deforestation in the cocoa sector

Governments and leading cocoa & chocolate companies joined in an initiative to eliminate cocoa-related deforestation and restore forest areas.
A joint commitment with a common goal in sight

Statement of intent

Signing of Frameworks for Action

National Implementation Plans

Publication of Individual Action Plans

Building Collaboration

Meeting with HRH Prince Charles
March 2017

COP 23 Bonn, Germany – November 2017

July 2018

March 2019

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34 Signatory Companies
Frameworks for Action
Set of public-private actions representing unprecedented commitments on:

- **Forest Protection & Restoration**
- **Sustainable Production & Farmers’ Livelihoods**
- **Community Engagement and Social Inclusion**

Measurement & Monitoring
Industry is making concrete investments

- **Eliminating cocoa sourcing** from National Parks and **no further conversion** of forests for cocoa
- **Replanting and forest restoration**, including cocoa agroforestry
- **100% traceability** from farm to first purchase point, including farm mapping and deforestation risk assessments
- Improve productivity – “**more cocoa on less land**” and adoption of **climate smart cocoa** practices
- Promotion of **landscape-level** approaches in priority areas
- Farm level **diversification**
- **Community-based** natural resource management
Public disclosure of initial action plans

WCF Aggregate Action Plan

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mapping</td>
<td>999,700 farms (549,400 CdI)</td>
</tr>
<tr>
<td>Traceability</td>
<td>100% in direct sourcing</td>
</tr>
<tr>
<td>Agroforestry</td>
<td>395,900 HAs (244,400 CdI)</td>
</tr>
<tr>
<td>Restoration</td>
<td>12,597,000 trees (8,306,600 CdI)</td>
</tr>
<tr>
<td>GAP Training</td>
<td>824,300 farmers (444,400 CdI)</td>
</tr>
<tr>
<td>Diversification</td>
<td>339,100 farmers (230,600 CdI)</td>
</tr>
</tbody>
</table>

Individual Action Plans

Across cocoa belt and aligned with national priorities
Focus is on implementation

**GHANA**

3PRCL: Partnership for Productivity Protection and Resilience in Cocoa Landscapes – Bia Juabeso HIA

Kakum Cocoa Agroforestry Landscape Program – Kakum HIA

Partnership for Livelihoods and Forest Landscape – Western Region

**COTE D’IVOIRE**

Integrated Forest Conservation and Rural Development Program – Goin Debe

Initiative for Sustainable Landscapes - Cavally

Payment for Environmental Services - Nawa
Challenges along the way

• Joint commitment and joint responsibility
• Aligning company actions with national priorities
• Inter-governmental coordination
• Building and maintaining momentum at the national level & addressing shifting priorities
• Developing impactful, scalable actions and identifying financing
Key areas of support for CFI Implementation:

- Ongoing collaboration with BMZ, GIZ, BMEL
- Development of cocoa landscapes, co-investment with industry
  - Cocoa agroforestry
  - Off-farm restoration
  - Traceability
  - Broader cocoa sustainability
- Satellite monitoring
- Supporting enabling environment
Thank you!

Photo credit: Mwangi Kirubi