



## ROADMAP: **SCHOKINAG Schokolade Industrie GmbH**

### Background

At the 2022 General Meeting of the German Initiative on Sustainable Cocoa (GISCO), it was decided that the preparation of individual roadmaps by each GISCO member and annual public reporting on commitments and milestones included in these roadmaps is a valuable and mandatory contribution to achieve [GISCO's objectives](#).

In addition to the monitoring and based on the [GISCO roadmap](#) which lists the goals, targeted indicators and recommendations for action of the German Initiative on Sustainable Cocoa on the focus topics of certified/independently verified cocoa, traceability, deforestation/agroforestry, child labor and living income, the members of GISCO draw up individual roadmaps on these focus topics, which are published on the GISCO website.

More information on the individual roadmaps can be found in the [background document](#).

### Member's comment on the roadmap:

### Traceability

#### Commitment:

By 2025, 100% of cocoa and semi-finished products will be traceable with a transparency score of at least 5.

#### Milestone:

In 2023:

- Conduct a baseline study of traceability in supply chain, engaging suppliers on their current levels of traceability,
- Assess suppliers plans for traceability, and
- Draft roadmap to meet traceability targets.

#### Milestone:

By 2024, increase % of traceability in supply chain, such that we progress halfway to our target of achieving 100% traceability in 2025. The exact % to achieve will depend on our baseline.



**Challenge:**

- Ability to achieve traceability will be dependent on the capacities of our suppliers and trends at origin
- Traceability is an expensive endeavour. If customers are not willing to pay, we are likely to have to bear this cost.
- All stakeholders (suppliers and customers) need to be aligned on traceability ambitions
- Segregation would pose additional challenges for plant operations

## Certified and independently verified cocoa

**Commitment:**

By 2025, 85% of cocoa-containing end products sold in Germany to be certified or independently verified according to sustainability standards.

**Milestone:**

By 2023, 50% of cocoa-containing end products sold in Germany to be certified or independently verified according to sustainability standards.

**Milestone:**

By 2024, 75% of cocoa-containing end products sold in Germany to be certified or independently verified according to sustainability standards.

**Challenge:**

- The demand for certified/verified cocoa-containing end products may not match our commitment. This would imply additional costs for Schokinag, which we would not be able to recover. This is particularly the case for customers who may not be GISCO members and may not share our commitment to sustainability. How can GISCO engage chocolate industry stakeholders, beyond its membership, to buy-in to this commitment?
- Supply of certified/verified beans and semi-finished products from the required origins may be limited, affecting our ability to procure the needed amounts. This is particularly the case as RA introduces origin-matching.