



ROADMAP: Lindt & Sprüngli

Background

At the 2022 General Meeting of the German Initiative on Sustainable Cocoa (GISCO), it was decided that the preparation of individual roadmaps by each GISCO member and annual public reporting on commitments and milestones included in these roadmaps is a valuable and mandatory contribution to achieve [GISCO's objectives](#).

In addition to the monitoring and based on the [GISCO roadmap](#) which lists the goals, targeted indicators and recommendations for action of the German Initiative on Sustainable Cocoa on the focus topics of certified/independently verified cocoa, traceability, deforestation/agroforestry, child labor and living income, the members of GISCO draw up individual roadmaps on these focus topics, which are published on the GISCO website.

More information on the individual roadmaps can be found in the [background document](#).



Member's comment on the roadmap:

Cocoa is our most important raw material, and we are committed to sourcing it responsibly. We purchase cocoa beans, cocoa butter, cocoa powder, and uniquely for Russell Stover, finished chocolate. Through our responsible sourcing approach, we aim to improve farmer livelihoods and contribute to farming that is respectful of the environment, while fulfilling our consumers' expectations and building trust in the Lindt & Sprüngli brands.

Our sustainability commitments related to cocoa are:

- By 2025, we are committed to sourcing 100% of our cocoa products – beans, butter, powder, and chocolate mass – through sustainability programs
- By 2025, 100% of cocoa from child labor risk countries sourced from farming households covered by a Child Labor Monitoring and Remediation System
- By 2025, our aim is for 100% of sourced cocoa to be free from deforestation and covered by a fully implemented Cocoa No-Deforestation & Agroforestry Action Plan

Our commitment to responsible sourcing of cocoa is based on five principles that enable us to deploy an effective program aimed at three outcomes: increasing the resilience of farming households, reducing the risk of child labor, and conserving biodiversity and natural ecosystems.

Our responsible cocoa sourcing principles:

1. Pursuing long-term supplier partnerships
2. Deploying our own sustainability Program
3. Establishing traceable and transparent supply chains
4. Continuous improvement based on monitoring and external verification
5. Engaging in collective action through sector initiatives

More information on our responsible sourcing approach in cocoa and how we address topics like traceability, child labor, deforestation and farmer incomes, can be found in our [Sustainability Report 2021](#).



Traceability

Commitment:

By 2025, we aim to achieve first mile traceability for 100% of our cocoa products - beans, butter, powder & chocolate. mass

Comment: Establishing traceable and transparent cocoa supply chains is one of Lindt & Sprüngli's five responsible cocoa sourcing principles. Lindt & Sprüngli understands first mile traceability as follows: According to [IDH](#) (technical brief traceability, 2021, p. 28), *“documenting where the cocoa batches entering the value chain have been produced constitutes the first dimension of cocoa traceability; it is also referred to as first mile traceability. This can be achieved through provision and use of unique farm IDs and farm mapping.”* In the conceptualization of the “cocoa origin transparency level” (see [IDH](#), 2021, p. 24), first mile means an origin transparency score of at least 4. Lindt & Sprüngli aims to achieve at least a score of 5, which additionally includes farm mapping, across all cocoa products sourced through sustainability programs.

First mile traceability does not necessarily mean that the farm, farmer, or origin data is preserved through the remaining steps of the supply chain. For more information on our efforts towards supply chain traceability (IDH refers to the “traceability level of cocoa sourced”), please refer to our [Sustainability Report 2021](#).

Milestones we aim to achieve on the way: 2023: 70%, 2024: 80% and by 2025: 100%.



Challenges:

As part of our Program, all farmers are registered, farm GPS point coordinates are taken, and baseline data about the farm and the households is collected. Additionally, systems are put in place to establish traceability from farm to first point of purchase. For the cocoa sourced through sustainability Program, 99% of the farmers had all their farms mapped (GPS point as a minimum) and GPS polygons are required for Ghana, Côte d'Ivoire, and Madagascar, providing a total of 64% traceability in 2021. We are progressively rolling out the requirement that our suppliers use polygon mapping to draw farm boundaries, which is more accurate than GPS plotting and allows us to better monitor farms for forest protection, traceability, carbon emissions and land use change events. After the initial polygon mapping is completed, we require all farms to keep being mapped.

A challenge to keep all farmers mapped is the lack of national databases with unique farmer IDs, which would allow farmers to register and map their farms only one time and then make use of this data even if farmers change their buyer or supply chain. Such databases are currently being developed by the governments of Ivory Coast and Ghana as part of a new national traceability system. In the absence of national traceability systems, double mapping occurs, and farmers are re-mapped by their new buyer whenever they switch to another buying company. Additionally, keeping the supply chain fully mapped and mapping data updated is an ongoing effort, as farms boundaries individual farmers may also change over time

Certified and independently verified cocoa

Commitment:

By 2025, we are committed to sourcing 100% of our cocoa products - beans, butter, powder & chocolate through externally verified sustainability programs

Milestones we aim to achieve on the way: 2023: 70%, 2024: 80% and by 2025: 100%.

Comment: In 2020 we achieved our goal to source 100% of cocoa beans as traceable and externally verified. Since then, we have been scaling our efforts to all other cocoa products.



Challenge:

Scaling up the share of cocoa sourced through sustainability programs means that new farmers and farmer groups need to be registered and admitted to the program. This scaling process takes time. The supply chain must be established, new implementation staff on the ground need to be hired, and farmers and farmer groups need to be assessed and onboarded into the program.