



ROADMAP: Ferrero

Background

At the 2022 General Meeting of the German Initiative on Sustainable Cocoa (GISCO), it was decided that the preparation of individual roadmaps by each GISCO member and annual public reporting on commitments and milestones included in these roadmaps is a valuable and mandatory contribution to achieve [GISCO's objectives](#).

In addition to the monitoring and based on the [GISCO roadmap](#) which lists the goals, targeted indicators and recommendations for action of the German Initiative on Sustainable Cocoa on the focus topics of certified/independently verified cocoa, traceability, deforestation/agroforestry, child labor and living income, the members of GISCO draw up individual roadmaps on these focus topics, which are published on the GISCO website.

More information on the individual roadmaps can be found in the [background document](#).

Member's comment on the roadmap:

Traceability

Commitment:

100% cocoa traceable to plot level and polygon mapped by end of 2023.

Milestone:

96% by end of 2022.

Challenge:

Reaching 100% is a challenge every year because of the change of farmers within a dedicated farmer group. For this reason, a yearly reporting will be done.



Forum Nachhaltiger Kakao
German Initiative on Sustainable Cocoa

Certified and independently verified cocoa

Commitment:

Since January 2021 Ferrero is sourcing 100% of its cocoa through certification and independently managed standards. Ferrero commits to maintain this status.

Milestone:

Continue to source through certification and independently managed standards.