



## ROADMAP: **BARRY CALLEBAUT**

### Background

At the 2022 General Meeting of the German Initiative on Sustainable Cocoa (GISCO), it was decided that the preparation of individual roadmaps by each GISCO member and annual public reporting on commitments and milestones included in these roadmaps is a valuable and mandatory contribution to achieve [GISCO's objectives](#).

In addition to the monitoring and based on the [GISCO roadmap](#) which lists the goals, targeted indicators and recommendations for action of the German Initiative on Sustainable Cocoa on the focus topics of certified/independently verified cocoa, traceability, deforestation/agroforestry, child labor and living income, the members of GISCO draw up individual roadmaps on these focus topics, which are published on the GISCO website.

More information on the individual roadmaps can be found in the [background document](#).

### **Member's comment on the roadmap:**

### Traceability

#### **Commitment:**

By 2025 we will be compliant with the EU regulation on transparency and traceability. 100% of the Barry Callebaut cocoa entering into Europe will have transparency level score 6 with Dec 31, 2020, as a cut-off date.

#### **Challenge:**

Get the polygons for our indirect sourced cocoa. GISCO can help the industry in this challenge by supporting in the dialogue with the governments to have the polygon traceability system in place and guarantee the accuracy.

### Certified and independently verified cocoa

#### **Commitment:**

By 2025 100% of the Barry Callebaut cocoa sourced for Western Europe will be certified or independently verified according to sustainability standards.



**Forum Nachhaltiger Kakao**  
German Initiative on Sustainable Cocoa

**Challenge:**

For reporting year 2020 we still have 20% of the volumes we sell in Germany as conventional. We need a strong demand of sustainable chocolate from our customers and from the retailers who don't source 100% of their volume yet sustainable.